

**BSBS –AMDI Research Partner**

| <b>Bil</b> | <b>Name</b>                  | <b>Designation</b>  | <b>Institution</b>   | <b>Expertise</b>  | <b>Partner since</b> |
|------------|------------------------------|---------------------|--|---|----------------------|
| 1          | Didier Grandjean             | Assoc. Prof.<br>Dr. | Assistant professor<br>Neuroscience of Emotion and<br>Affective Dynamics – FPSE<br>Swiss Centre for Affective Sciences<br>University of Geneva<br>7 rue des Battoirs<br>CH-1205 Geneva | Electroencephalographic Studies of<br>Appraisal Processes in the Genesis<br>of Emotion (ESAPGE) | 2009                 |
| 2          | Eva Bänninger-Huber          | Prof. Dr.           | Institute of Psychology<br>University of Innsbruck<br>Innrain 52<br>A-6020 Innsbruck<br>AUSTRIA  | Facial Action Coding System<br>(FACS) : Emotion Recognition Test<br>for Children (ERFE-C)       | 2009                 |
| 3          | Wong Keng Chong              | Assoc. Prof.<br>Dr. | School of Chemical Science<br>Universiti Sains Malaysia<br>11800, Pulau Pinang Malaysia.   | Organic chemistry, natural<br>products  | 2009                 |
| 4          | Norita Mohamed               | Assoc. Prof.<br>Dr. | School of Chemical Science<br>Universiti Sains Malaysia<br>11800, Pulau Pinang Malaysia.   | Analytical Chemistry  | 2010                 |
| 5          | Zaliha bt Ismail             | Dr.                 | Department of Community Health,<br>School of Medical Science USM   | Environment Health  | 2009                 |
| 6          | Wan Abdullah b Wan<br>Yusoff | Dr.                 | Stesen MARDI Cameron Highlands<br>39007 Tanah Rata<br>Cameron Highlands, Pahang<br>Malaysia.   | Highlands Horticulture  | 2009                 |

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|----|----------------------|-----|--|------------------------|------|
| 7  | Saiful Zaimi b Jamil | Mr  | Pest And Disease Management Programme,<br>Horticulture Research Centre,<br>MARDI Cameron Highlands,<br>39007 Tanah Rata, Pahang<br>Malaysia.   | Highlands Horticulture | 2009 |
| 8  | Abu Zarim b Ujang    | Mr  | Penolong Pegawai Penyelidik<br>Stesen MARDI Cameron Highlands<br>39007 Tanah Rata<br>Cameron Highlands, Pahang<br>Malaysia.  | Highlands Horticulture | 2009 |
| 9  | Yong Leong Meng      | Mr  | Executive Secretary<br>Cameron Highlands Floriculturists<br>Association<br>MDCH 31, Tingkat 2, Bandar Baru<br>Brinchang<br>39100 Brinchang, Cameron<br>Highlands,<br>Malaysia.       | Flower Business        | 2009 |
| 10 | Gowri M. Ramanathan  | Ms  | Project Manager/Certified<br>Instructor<br>Silva Method(Malaysia)Sdn Bhd<br>3 <sup>rd</sup> Floor Bangunan SSA<br>No.9 Jalan Bangsar Utama 3<br>Bangsar Utama,59000 Kuala<br>Lumpur. | Mind Therapist         | 2010 |
| 11 | Norlaili Mat Safri   | Dr. | Senior Lecturer<br>Fakulti Kejuruteraan Elektrik,<br>Universiti Teknologi Malaysia,<br>81310 UTM Skudai,<br>Johor.   | Encephalogram engineer | 2009 |

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| 12 | Zainal Ariffin b Ahmad      | Assoc. Prof.<br>Dr. | Head of Human Development Lab<br>Graduate School of Business<br>Universiti Sains Malaysia<br>11800 Penang  | Brain Waves in Business  | 2009 |
| 13 | Othman Sidek                | Assoc. Prof.<br>Dr. | Director<br>Collaborative $\mu$ Electronic Design<br>Excellence Centre (CEDEC),<br>Kampus Kejuruteraan,<br>Universiti Sains Malaysia<br>Nibong Tebal,<br>14300 Penang. | Advance microelectronics | 2009 |
| 14 | Emran Mohd Tamil            | Mr                  | Lecturer<br>System-on-chip Research Cluster,<br>Fakulti Sains Komputer dan<br>Teknologi Maklumat,<br>Universiti Malaya,<br>50630 Kuala Lumpur.                         | Bio-signal processing    | 2010 |
| 15 | Mohd Yamani Idna Idris      | Mr                  | System-on-chip Research Cluster,<br>Fakulti Sains Komputer dan<br>Teknologi Maklumat,<br>Universiti Malaya,<br>50630 Kuala Lumpur                                      | Bio-signal processing    | 2010 |
| 16 | Hamid Jan b Jan<br>Mohammad | Dr.                 | Senior Lecturer<br>Pusat Pengajian Sains Kesihatan<br>USM,Kampus Kesihatan.  | Neuro nutrition          | 2010 |

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|----|---------------------|-------|--|---|------|
| 17 | Yohei Kobayashi     | Dr.   | Ph.D, Tokyo Institute of Technology, Japan<br>Research Fellow<br>Advanced Medical and Dental Institute Universiti Sains Malaysia<br>11800 Penang, Malaysia.                        | Music Engineer  | 2009 |
| 18 | Takemi Fujikawa     | Dr.   | Ph.D (UWS, Australia)<br>Research Fellow<br>Centre for Policy Research and International studies<br>Universiti Sains Malaysia<br>11800 Penang, Malaysia.                           | Human Decision-making   | 2009 |
| 19 | Simon Hue           | Mr    | Gintell Consultant<br>No 27,Jalan Persiaran Industri<br>Bandar Sri Damansara<br>55220 Kuala Lumpur.  | Physical Fitness Business   | 2010 |
| 20 | Steven Soh Tech Toh | Mr    | Chairman of Silva Method (M)<br>Sdn.Bhd<br>Silva Method(Malaysia)Sdn Bhd<br>3 <sup>rd</sup> Floor Bangunan SSA<br>No.9 Jalan Bangsar Utama 3<br>Bangsar Utama, 59000 Kuala Lumpur. | Entrepreneurships   | 2010 |
| 22 | Goh Cheh Yak        | Dato' | Gintell Managing Director<br>No 27,Jalan Persiaran Industri<br>Bandar Sri Damansara<br>55220 Kuala Lumpur.   | Entrepreneurships   | 2010 |
| 23 | Adib Haji Omar      | Dr.   | School of Computer Science<br>Universiti Sains Malaysia<br>11800, Pulau Pinang Malaysia  | Collaborative Computing<br>Distributed Computing Information Security | 2009 |